

Hello — and thanks for taking a look at my work!

My name is Rich Kurz and I am an experienced graphics design professional. My philosophy has grown simpler through the years. Good design is not about me, but about us. I want to do good work that serves the needs of my client and that I am proud to put in my portfolio. This pdf shows some of my capabilities.

Note that these concepts and original objects are owned by myself.

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In college, it was expected that not only would you design, but you could also build. Designs had to be functional, which meant you had to be familiar with materials and processes. Also, because the curriculum was an echo of the Bauhaus philosophy, we were to be craftsmen, too, and so we had our own shop.

The “Feely” project was for the purpose of instilling craftsmanship. First we created an attractive shape out of clay. Then we made it out of walnut and gave it a smooth, glossy finish. It also was made in two halves pinned together so it could be cast. Then we made a plaster mold of each half so that we could make a plaster cast of the original. The plaster copy (we made many to get the best one) was then finished with a high gloss automotive paint - and there had better be NO orange peel! The final step was to adapt the mold to make a vacuum-formed copy from sheet styrene. Each step was graded, from design to the finished copy. The goal was a perfect finish. There were few A’s.

I always thought mine looked like a razor or modern phone or a TOS phaser. I still have them all on my shelf.

Deliverables: Three copies of a feely form, in wood, plaster, and plastic
Final size: 5-1/8" × 2-3/8" × 1-1/4"

I am available to discuss your design, illustration, marketing, and advertising needs.

Let's talk!



Rich Kurz









