

Hello — and thanks for taking a look at my work!

My name is Rich Kurz and I am an experienced graphics design professional. My philosophy has grown simpler through the years. Good design is not about me, but about us. I want to do good work that serves the needs of my client and that I am proud to put in my portfolio. This pdf shows some of my capabilities.

Note that these concepts and original drawings are owned by myself. The images in this document are my own and are under copyright to Rich Kurz.

This was a quick, one week design and illustration exercise. The project was to come up with a portable furniture system based on our own lifestyle. My solution ended up using modular tubing to construct a bed/desk combo and wall dividers. It gives a good idea of how the program taught us to ideate and illustrate.

Deliverables: 9" x 12" brainstorm sketches, marker on roll bond paper
three 19" x 24" presentation sketches, marker on Bienfang bond paper

I am available to discuss your design, illustration, marketing, and advertising needs. Let's talk!



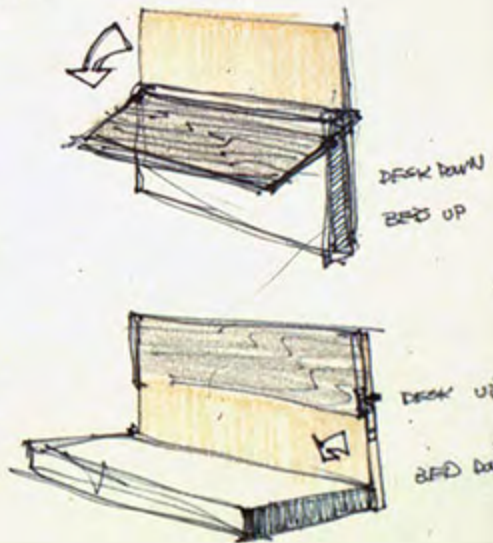
Rich Kurz

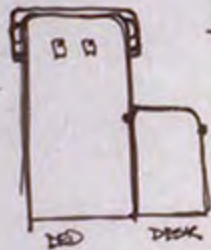
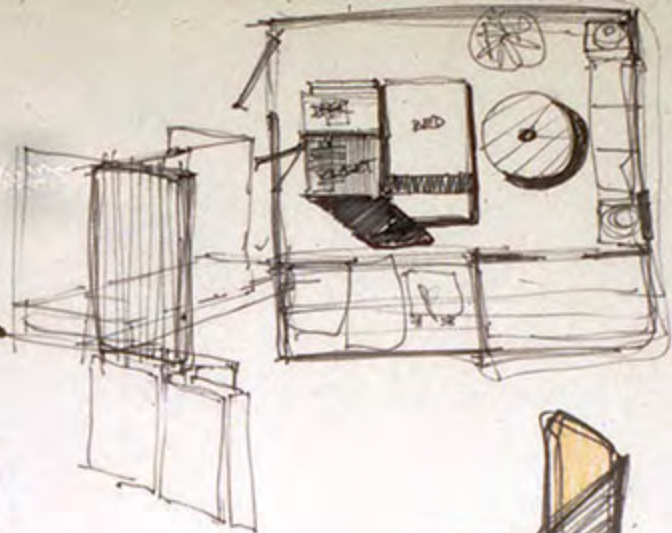
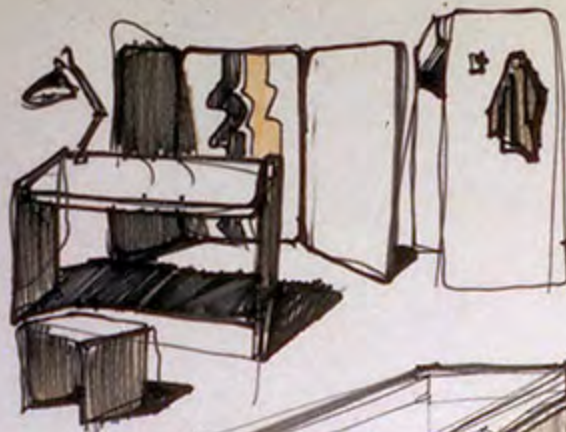


STOOP



STORAGE
VISIBILITY, HEIGHT

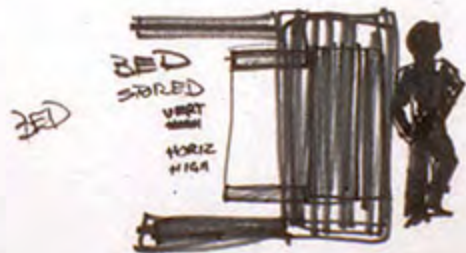
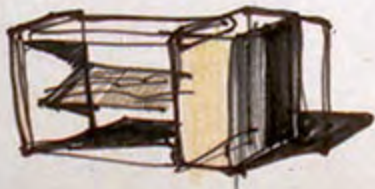




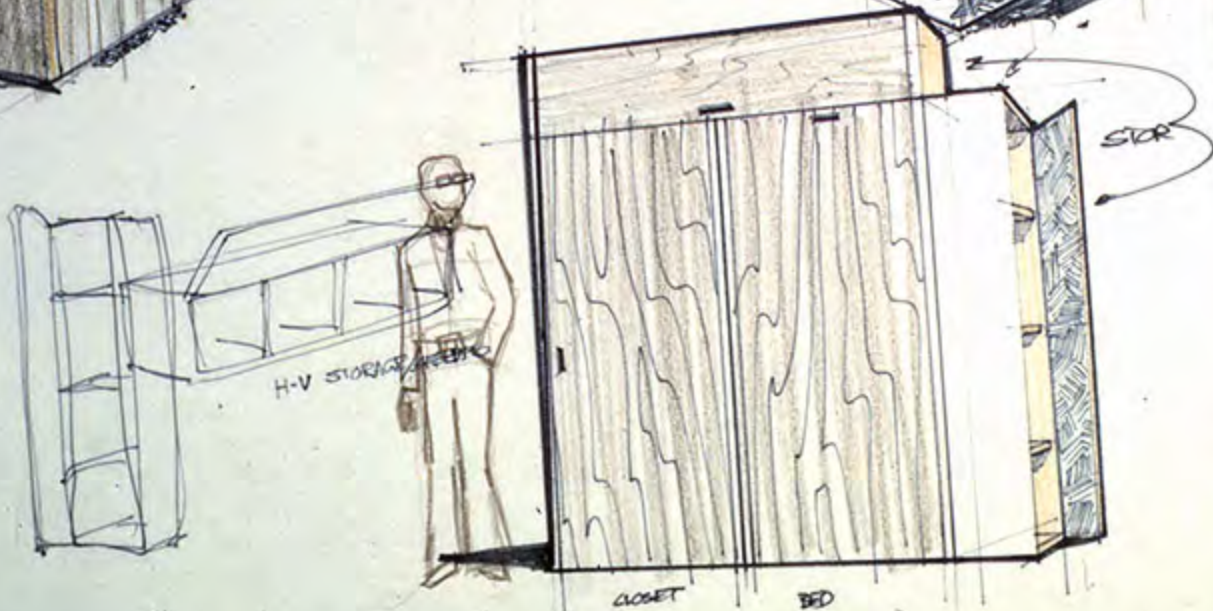
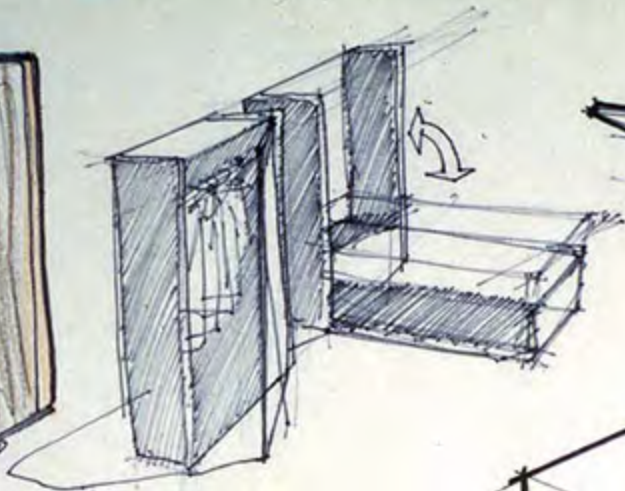
KEEP WORK PLACE
FURNITURE AWAY
FROM WALLS, CENTRALIZED
TO ALLOW MAXIMUM
WALL UTILIZATION FOR
ATMOSPHERE

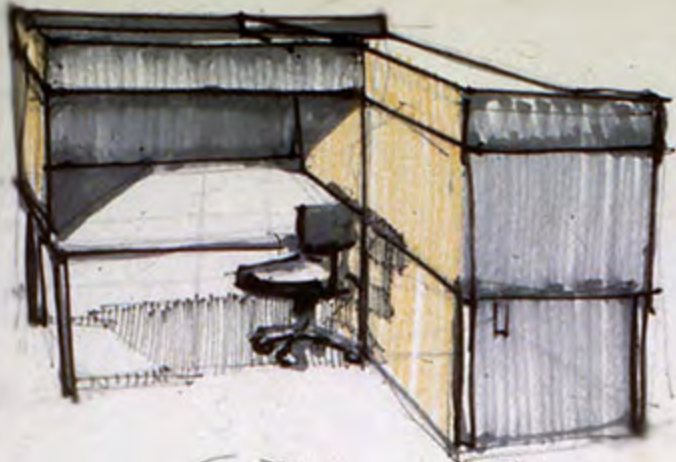


MODULAR UNITS
+ REFINED MATERIALS

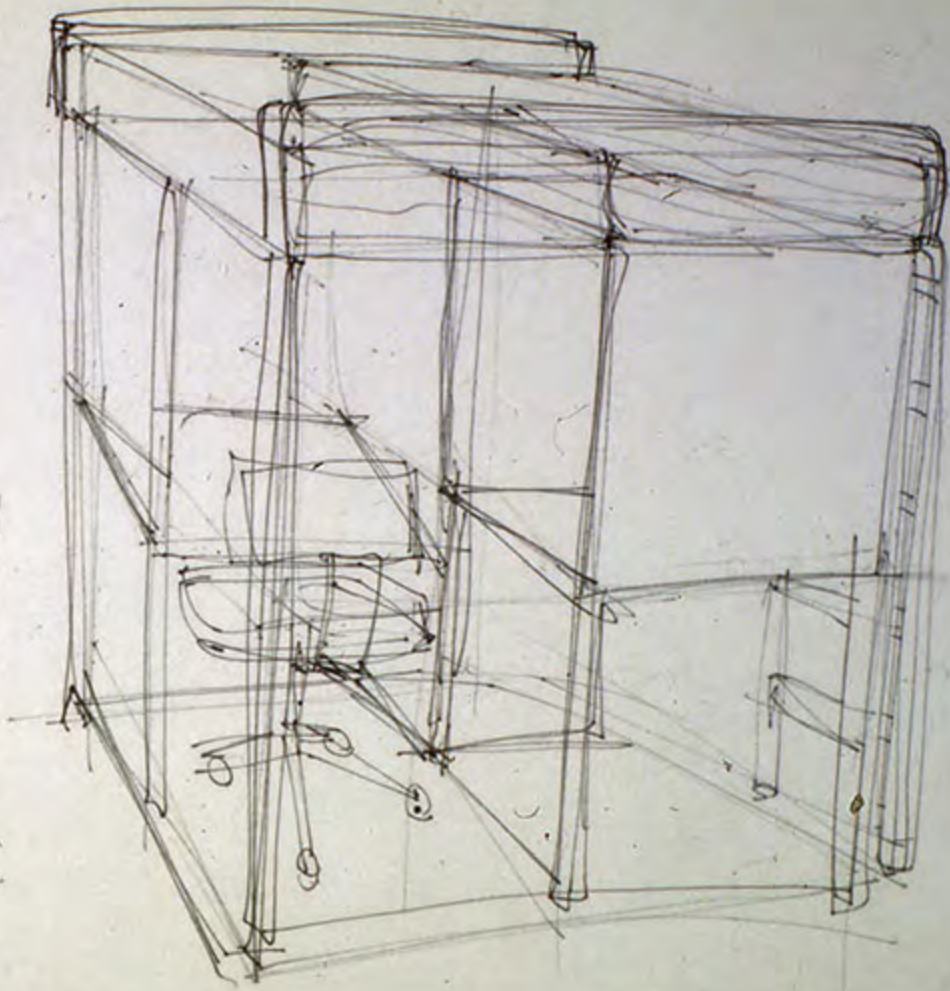


KEEP
WORK
PLACE
AWAY
FROM
WALLS
CENTRALIZED
TO ALLOW
MAXIMUM
WALL
UTILIZATION
FOR
ATMOSPHERE





Handwritten annotations with arrows pointing to the desk and chair area.





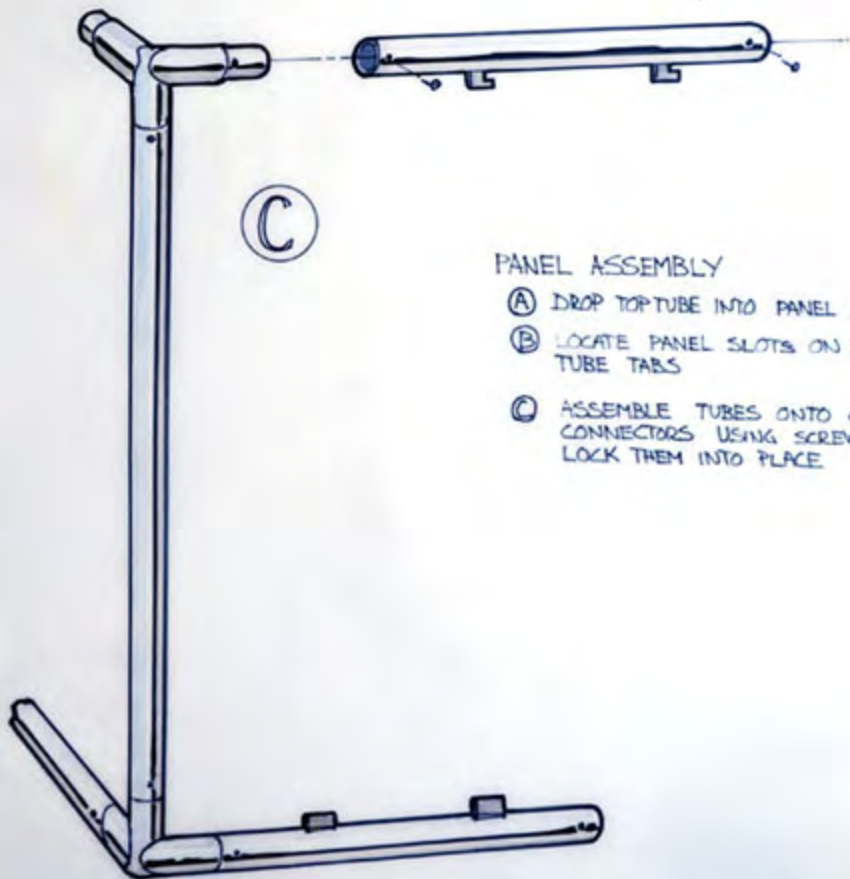
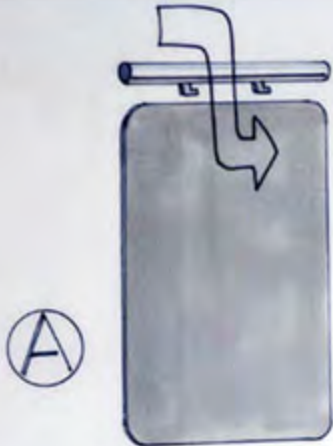
R. KURZ





R. KURZ





PANEL ASSEMBLY

- (A) DROP TOP TUBE INTO PANEL SLOTS
- (B) LOCATE PANEL SLOTS ON BOTTOM-TUBE TABS
- (C) ASSEMBLE TUBES ONTO CORNER CONNECTORS USING SCREWS TO LOCK THEM INTO PLACE

R. KURZ

