

Hello — and thanks for taking a look at my work!

My name is Rich Kurz and I am an experienced graphics design professional. My philosophy has grown simpler through the years. Good design is not about me, but about us. I want to do good work that serves the needs of my client and that I am proud to put in my portfolio. This pdf shows some of my capabilities.

Note that all concepts and initial drawings are owned by Huffman Mfg. Co. The images in this document are my own and are under copyright to Rich Kurz.

I had good co-op work experiences in design college. My second co-op employer was Huffly in West Carrollton, Ohio. I learned to create label mockup for bikes and mowers, as well as did -the usual errands. I actually got to ride a penny-farthing high-wheel bicycle while there! It was not as hard as it looked.

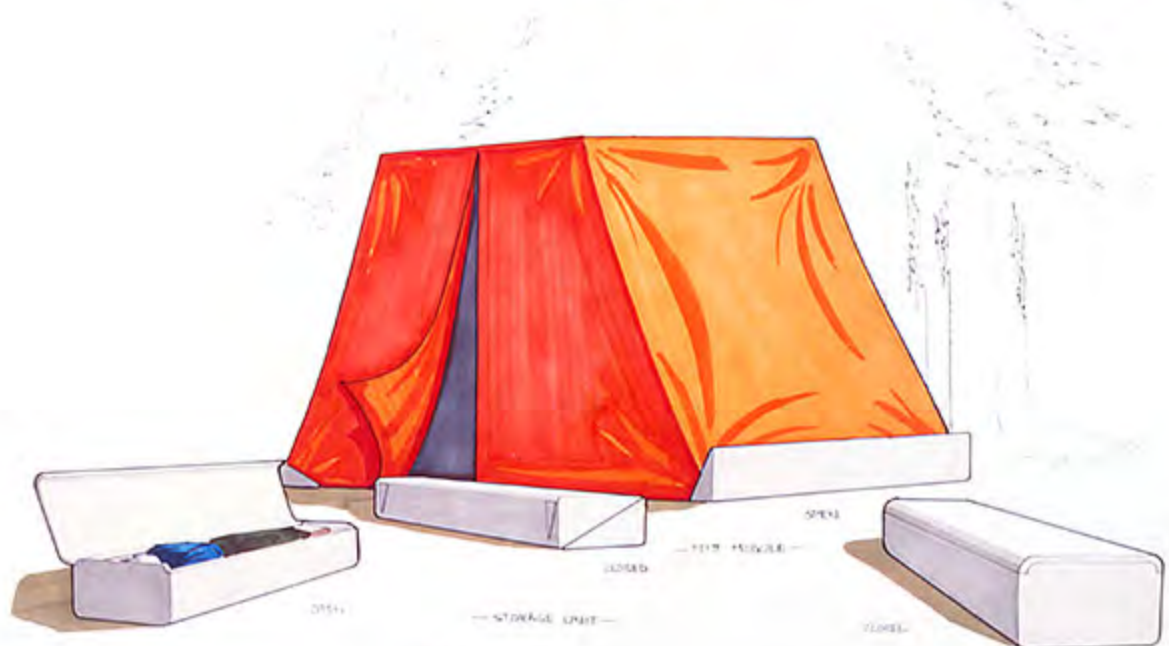
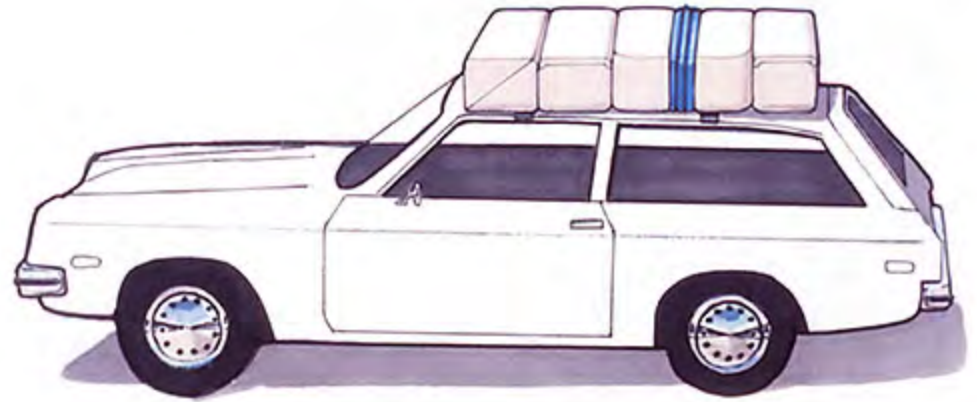
As I became more proficient (at production - not high-wheeling), I was given some assignments to explore new product ideas, such as this set for a car-top camper. I was exploring what one could do with a compact car like a Pinto or Vega. I especially tried to modularize the components. To the best of my knowledge, they did not develop the concept any further. Alas. It was a fun exercise anyway.

Deliverables: 8½"×11" sketches, marker on copier bond

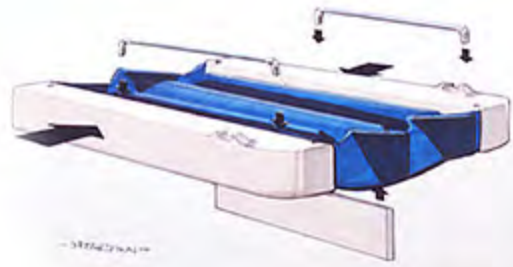
I am available to discuss your design, illustration, marketing, and advertising needs. Let's talk!

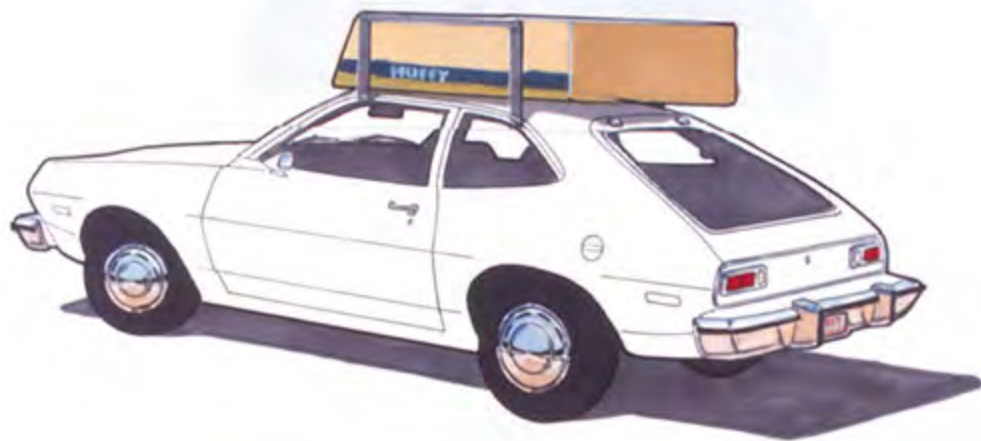
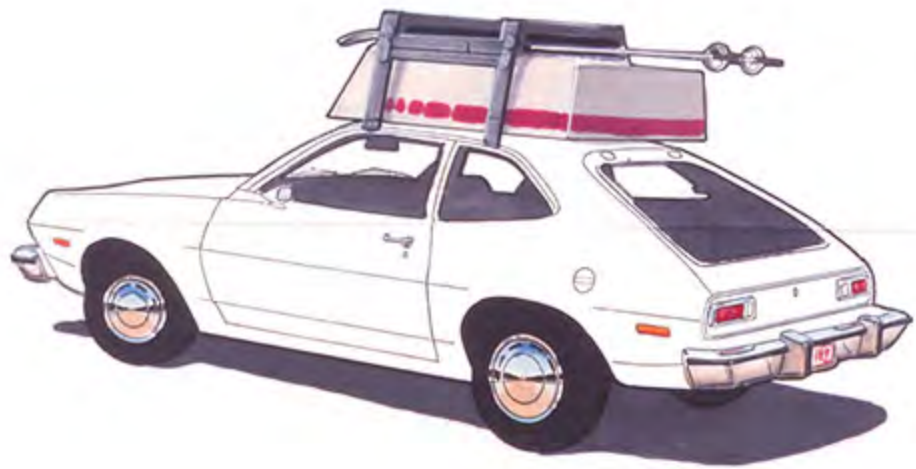


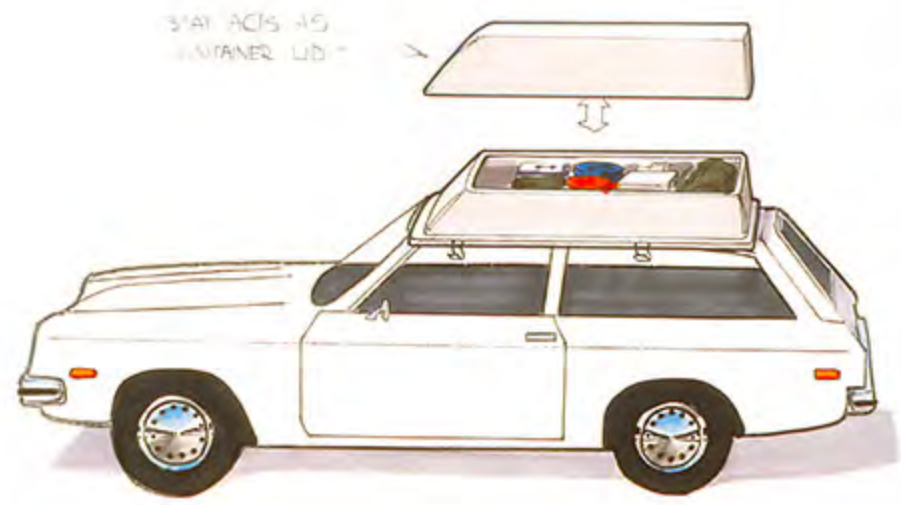
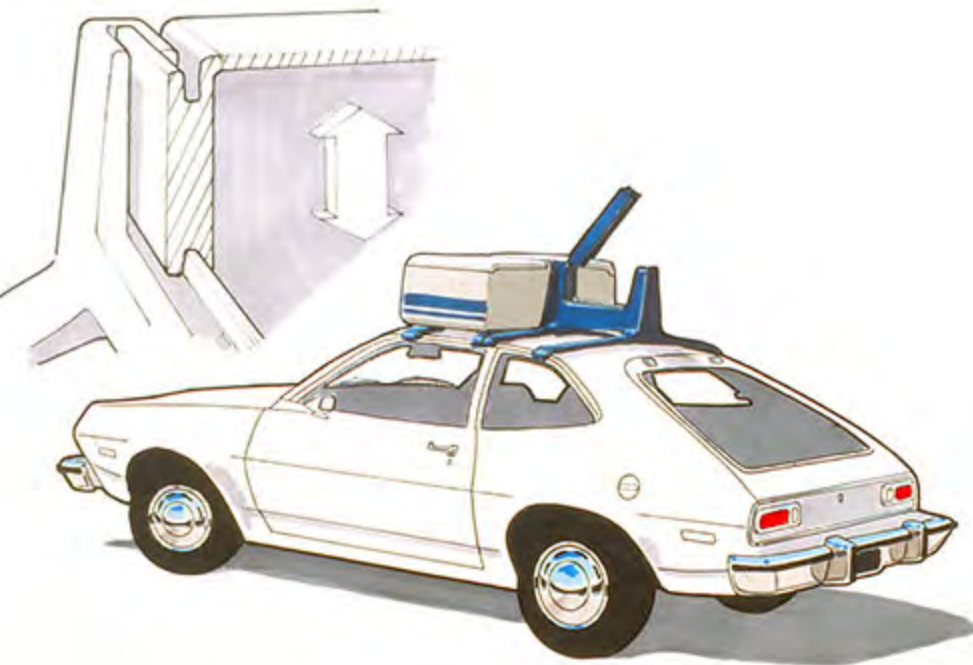
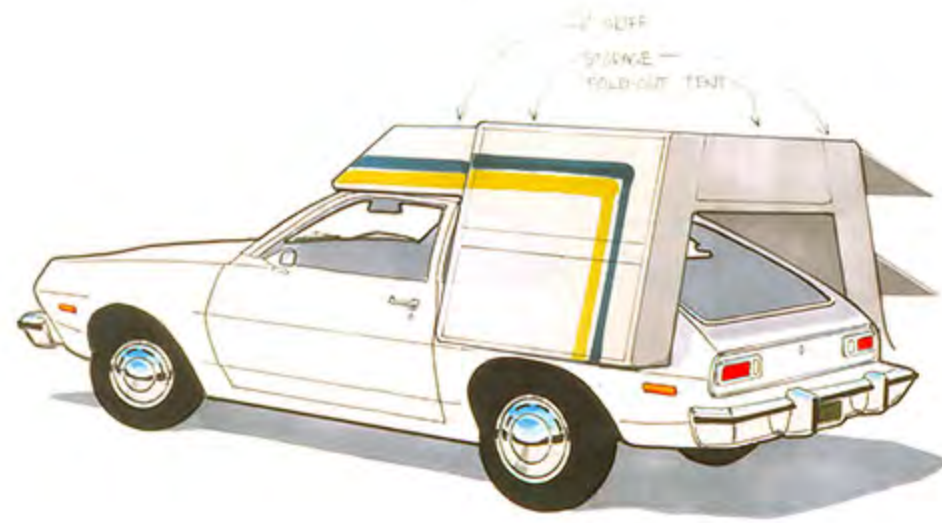
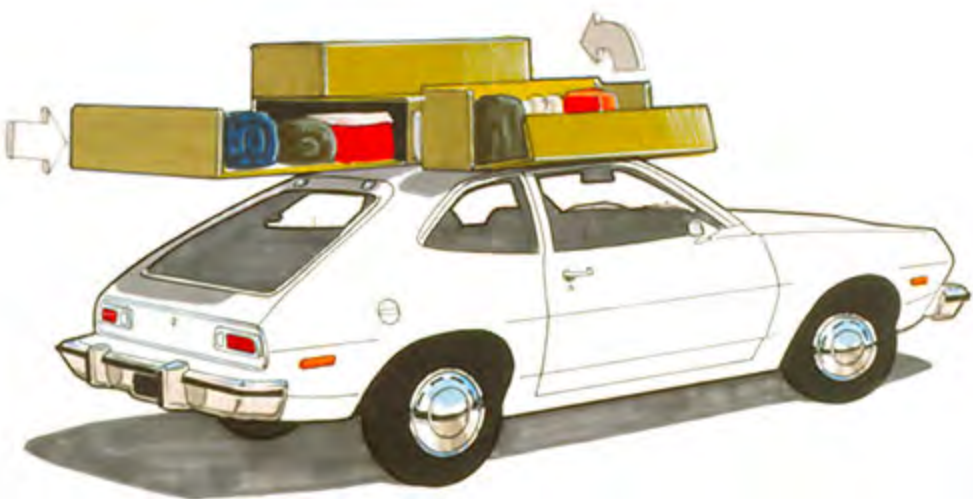
Rich Kurz



—MODULAR CAMPING—

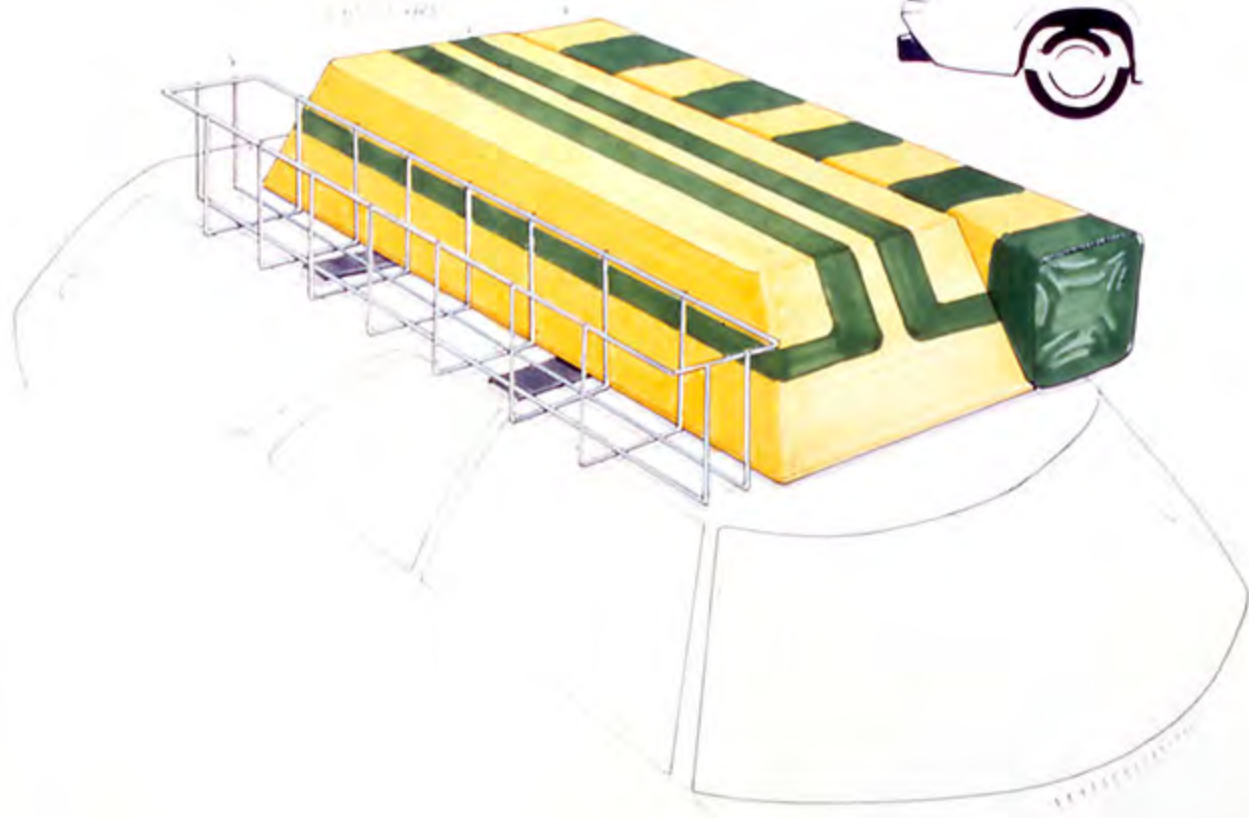






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