Hello — and thanks for taking a look at my work!

My name is Rich Kurz and Lam an experienced graphics design professional. My philosophy has grown simpler through the years. Good design is not about me, but about us. I want to do good work that serves the needs of my client and that I am proud to put in my portfolio. This pdf shows some of my capabilities.

Note that all concepts and original drawings are owned by International Media Services. The images in this document are my own and are under copyright to Rich Kurz.

In the late 1980s, I was prospecting to work in video media and contacted the agency International Media Services in the Colorado Springs area. On something of a trial basis, they commissioned me to present ideas to restyle their office. I accepted the challenge and presented these concept drawings. Alas, they did not implement any of these ideas, nor did I go to work with them. Still, it was a stimulating exercise and I enjoyed the variety of concepts that came forth.

Deliverables: nine boards, seven 18" × 24" marker and Prisma pencil illustrations plus eight  $8\frac{1}{2}$ " × 11" support and alternate sketches

I am available to discuss your design, illustration, marketing, and advertising needs. Let's talk!

Rich Kurz

















