

Design

RICH KURZ

Illustration

Hello — and thanks for taking a look at my work!

My name is Rich Kurz and I am an experienced graphics design professional. My philosophy has grown simpler through the years. Good design is not about me, but about us. I want to do good work that serves the needs of my client and that I am proud to put in my portfolio. This pdf shows some of my capabilities.

Note that all concepts and original drawings are owned by Taft Broadcasting, or possibly by the current owner of Canada's Wonderland. The images in this document are my own and are under copyright to Rich Kurz.

Deliverables: 8-1/2" x 14", pencil on bond paper

I am available to discuss your design, illustration, marketing, and advertising needs. Let's talk!



Rich Kurz

Versatile

4801 14th St. SW / Loveland CO 80537

Experienced

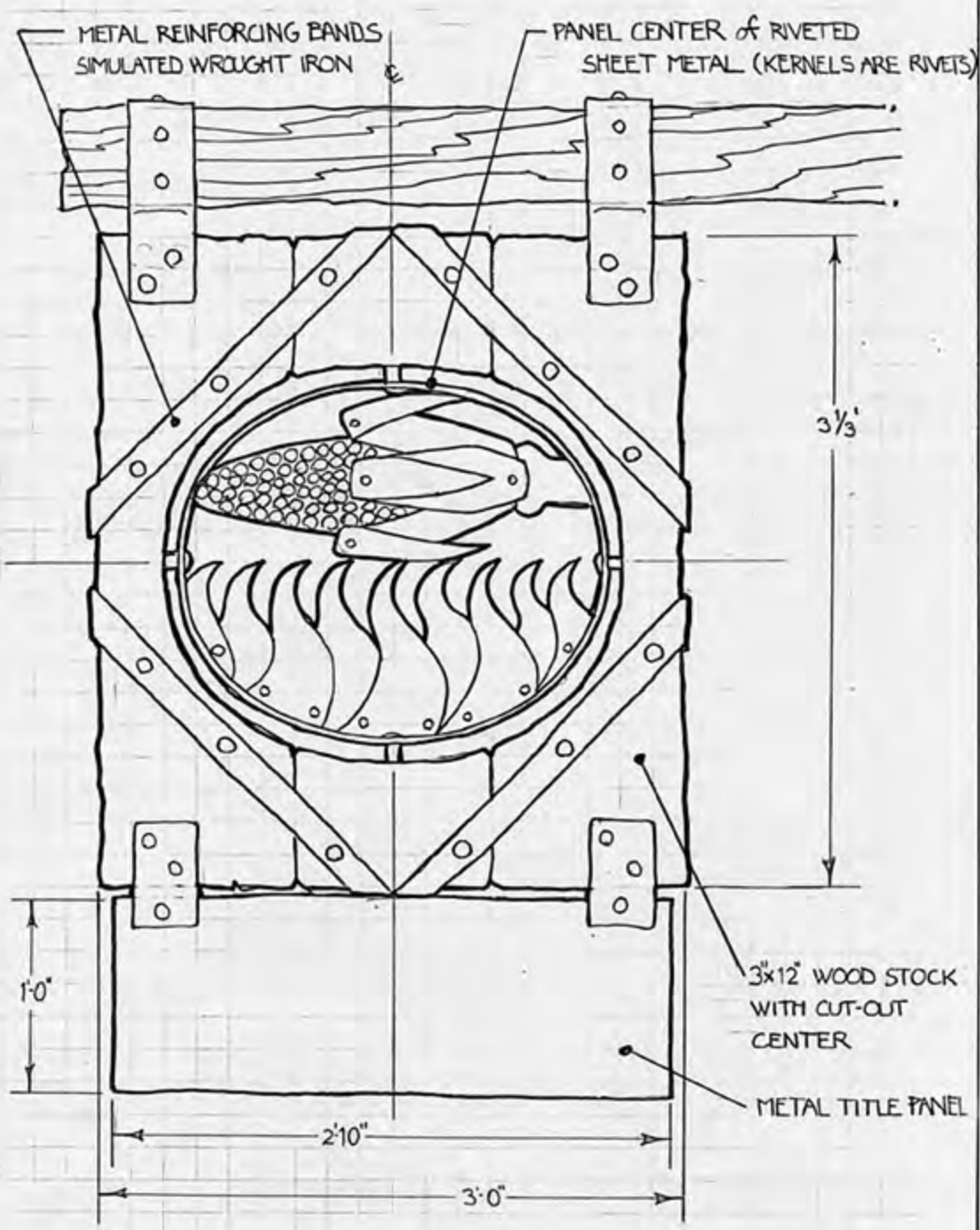
e-mail: rkweb@richkurz.com

Creative

CALL 970-308-2891

A wooden sign for popcorn. The sign is mounted on a dark metal bracket. It features a central circular illustration of a cornucopia overflowing with ears of corn and popcorn. The sign is made of light-colored wood with dark metal corner braces. Below the illustration is a brown rectangular sign with the word "POPCORN." written in white, stylized, serif capital letters. The sign is attached to a building with a thatched roof and a window with a diamond-patterned lattice. The background shows a clear blue sky and some bare trees.

POPCORN.



— OF —
PROJ. NO. _____

DATE _____

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Productions

TITLE _____
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DRAWN BY R. KURZ
PARK CWD SCALE 1/2" = 1'-0"