

Hello — and thanks for taking a look at my work!

My name is Rich Kurz and I am an experienced graphics design professional. My philosophy has grown simpler through the years. Good design is not about me, but about us. I want to do good work that serves the needs of my client and that I am proud to put in my portfolio. This pdf shows some of my capabilities.

Note that all concepts and original drawings are owned by Richardson/Smith. The images in this document are my own and are under copyright to Rich Kurz.

My first co-op job was with a plum agency - Richardson/Smith in Columbus, Ohio. My duties were primarily running errands, doing documentation, and helping out the model shop with production.

One day they were struggling to make a good presentation model for a client, but it was not working out. The designers decided an exterior model was going to be good enough. But I had a simple idea how to make it so it had innards. They were game and let me take a couple hours to try out my idea. They had little to lose letting me. But to their surprise, my model worked and looked the way it was suppose to appear! They included it in the presentation and the client bought the concept. And I went back to my usual duties, but with a success story for my portfolio.

Deliverables: Approx. 12" x 15" x 3", exterior fabricated from bent aluminum sheet, Interior made from formed Foamcore, white tape hinge, Decals made in-house with Color Key material

I am available to discuss your design, illustration, marketing, and advertising needs. Let's talk!



Rich Kurz

sponge counter



sponge counter

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