

Hello — and thanks for taking a look at my work!

My name is Rich Kurz and I am an experienced graphics design professional. My philosophy has grown simpler through the years. Good design is not about me, but about us. I want to do good work that serves the needs of my client and that I am proud to put in my portfolio. This pdf shows some of my capabilities.

**Note that all concepts and initial drawings are owned by Hewlett-Packard Co. The images in this document are my own and are under copyright to Rich Kurz.**

Sometimes the ideas come because of the art of it all. These sketches for a user manual cover started - and ended - as explorations in vector art, using CorelDraw in this case. But the selected concept was executed in Photoshop to flesh out the texture and to give it three-dimensionality. The concepts were meant to suggest the portable document scanner described by the manual.

Deliverables: Printouts of nine concepts plus variations  
Final separation-ready files done in Photoshop and QuarkExpress

I am available to discuss your design, illustration, marketing, and advertising needs. Let's talk!



Rich Kurz

HP ScanJet 4S

Visioneer  
Paperport  
Software  
for



# HP ScanJet **4S**

**Visioneer Paperport  
Software for Hewlett-Packard**

HP ScanJet 4s



**Visioneer  
Paperport  
Software**

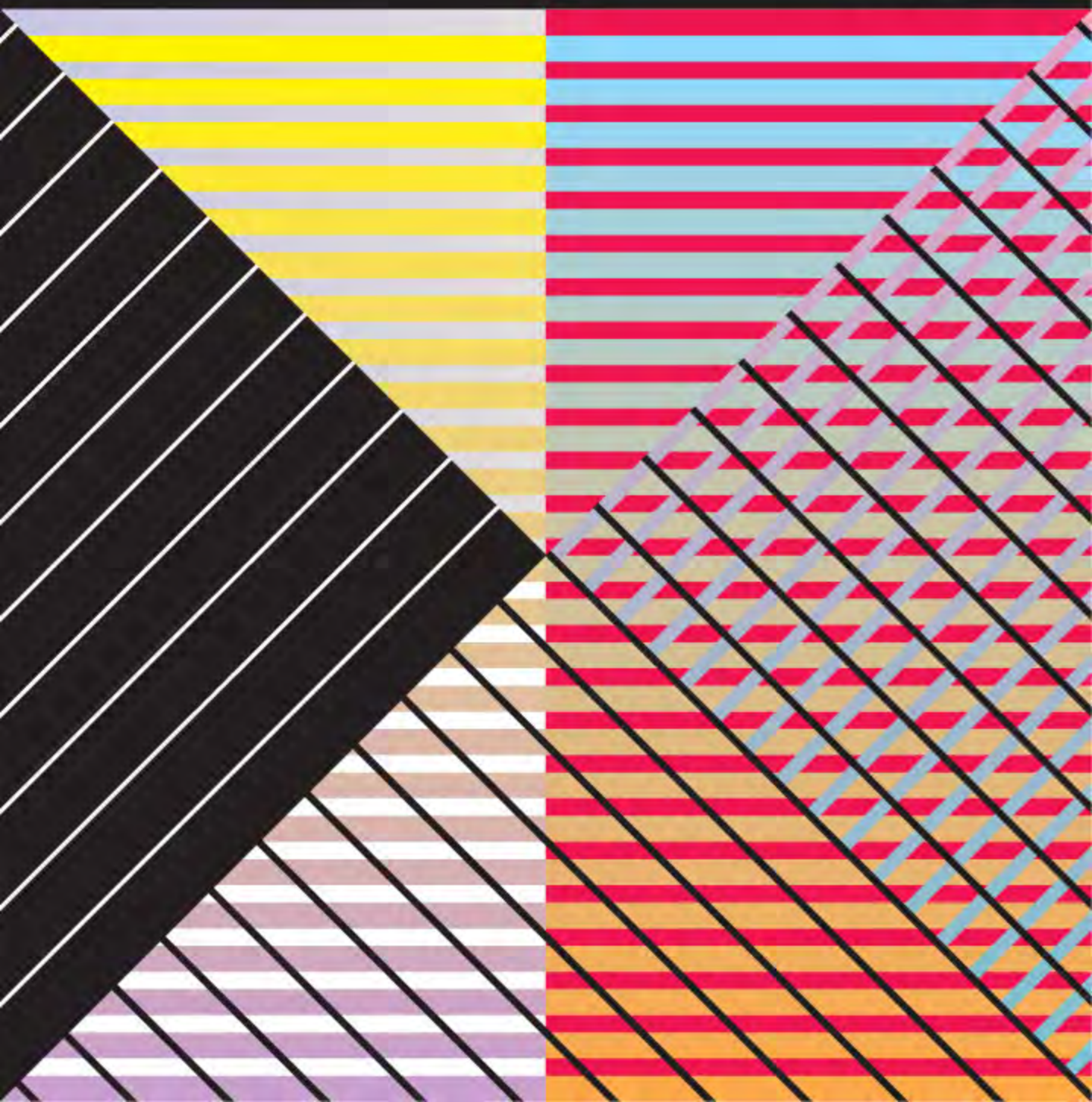
HP ScanJet 4S

Visioneer  
Paperport  
Software  
for

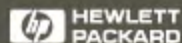


HP ScanJet 45

Visioneer  
Paperport  
Software  
for



HP ScanJet 4S  
Visioneer Paperport Software for

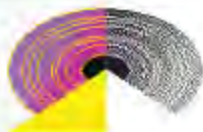


HP ScanJet 45

Visioneer  
Paperport  
Software  
for







January 1995

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Welcome to the INTRON family of products and services. We continue to expand with our recent addition of the INTRON ASSISTANT/DATA FIGURES system. In 1995, we will introduce three new additions to our existing line as well as bring out two major updates to our existing products. We will introduce them on a quarterly basis.

To insure that you receive the information for the products that interests you on a timely basis, please check carefully the enclosed data sheet. Mark those areas that pertain to your interest and current product ownership. Make any necessary changes and return this to INTRON as soon as possible.

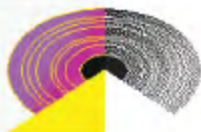


In the past, your feedback and suggestions have directly affected the form and features of each new release. We look forward to continuing this relationship. We believe we have more than improved the functionality of Data Figures technology; we believe we have achieved a major breakthrough that will dramatically improve your workflow while allowing a new level of interface flexibility. You will have to see it to believe it, and so we are sending each user a demonstration video.

Thank you for your confidence and support of our new release development efforts. Let's work together to make 1995 your most successful year.

Sincerely,

Roger Simpson  
INTRON Customer Service Manager

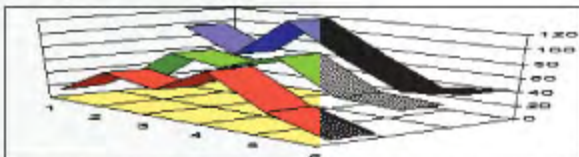


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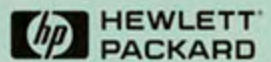
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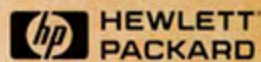
HP ScanJet **4S**

Visioneer Paperport Software for





# HP ScanJet 4s Scanner and Visioneer PaperPort™ Software



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**User's Guide**  
Macintosh Version

HP ScanJet 4s Scanner and Visioneer PaperPort™ Software

User's Guide Macintosh Version



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